



Specialist Healthcare for People Experiencing Homelessness



Everything you need to help you reach your
fundraising goals.

c/o ST STEPHENS CHURCH, HINTON RD, BOURNEOUTH, BH1 2EE

www.healthbus.co.uk
Registered Charity Number 1186790

Thank you so much for choosing to support

The HealthBus Trust

We are incredibly grateful for amazing supporters like you; you'll make a huge difference for our work providing primary healthcare to people experiencing homelessness and rough sleeping.



Bill, aged 37, was sleeping rough during the winter months but has now been placed in temporary emergency accommodation due to the Covid Pandemic, said: "This service saved my life when I was living on the streets. I was a mess and had given up. The HealthBus Team were so kind to me and have helped restore my hope in people. I have a long journey ahead out of addiction but am getting the help and support I need".

Fundraising shouldn't feel like a lot of hard work. It should be simple and make you smile. We're here to support you with whatever you decide to do, so you can focus on having fun. If you're stuck for ideas or want some advice on what fundraising materials you may need, please don't hesitate to contact the Fundraising Team.

Web: www.healthbus.co.uk

Email: chris.wakefield@healthbus.co.uk

Thanks again and have a great time fundraising!

What happens to the funds you raise?

All funds raised for the HealthBus go towards providing the healthcare that we all take for granted to those people who least expect it.

Life expectancy being **30 years less** than that of the general population, equating to 47 years for men and 43 years for women.*

*NHS, 2011, Homeless die 30 years younger than average.
<https://www.nhs.uk/news/lifestyle-and-exercise/homeless-die-30-years-younger-than-average/>



HEALTHBUS

★ GENERAL PRACTICE AWARDS 2019

Highly Commended for the Clinical Improvement Award: Public Health & Prevention

NHS
Dorset HealthCare University
NHS Foundation Trust

- 731 appointments in 2020, operating on two mornings a week. (excluding first lockdown in March as we were unable to see patients face to face).
- This equates to over 200 patients.
- We registered 120 new patients on the NHS patient computer system.
- We have also vaccinated over 200 homeless people, with the COVID vaccine.



For more information, visit

www.healthbus.co.uk

Tips and Tricks for Effective Fundraising

BE SAFE AND LEGAL!

When planning your event, you need to consider Health & Safety and legal concerns. If you're unsure about something, just ask us.

HEALTHBUS BRANDING

By law, the HealthBus charity registration number must appear on all posters, advertisements and other fundraising materials. Please display this as follows: "Registered Charity **1186790**."

Please contact the fundraising team for permission for you or a third party to use the HealthBus name or logo.

COLLECTIONS

Collections are a great way to raise money.

If you're planning a collection that takes place in a publicly owned place then this is governed by strict legal requirements and must be licensed by your local authority. **Please let us know of your plans and wait for approval before approaching your local authority.**

Licences are not needed on privately owned land but you'll need the permission of the owner or business.

FOOD HYGIENE AND ALCOHOL

Please take great care when handling food, and work to basic rules for safe preparation, storage, allergies displays and cooking. A licence is needed if you have alcohol at your event. You can avoid this issue by either holding your event on licensed premises, or by asking a local pub to organise a bar at your venue. Otherwise you'll need to submit a "Temporary Event Notice" to the local District, Borough or Unitary Council to apply for a temporary licence.

INSURANCE

As your event or activity hasn't been organised by and isn't controlled by the HealthBus, it isn't covered by the HealthBus insurance programme.

Therefore, you may need to arrange your own insurance if appropriate, unless covered by your own home insurance for example.

The HealthBus won't be liable for any loss or injury arising out of the event or its organisation.

MAKE A LOUD NOISE

So you've decided what you want to do but have you spread the word to your friends, family or colleagues? Facebook and Twitter are perfect for inviting people, updating on your progress and asking for help.



RAISE MONEY ONLINE

Setting up an online fundraising page with Virgin Money Giving is a quick and easy way to collect donations. Plus, it's totally secure and enables anyone anywhere to support you and share your page! To create your page simply go to

<https://uk.virginmoneygiving.com/giving/>



DOUBLE UP

Lots of companies run a Matched Giving scheme, which could double the amount you raise. Find out if yours is one of them.

‘EASYFUNDRAISING’ GENERATES FREE FUNDS FOR THE HEALTH BUS WHENEVER YOU SHOP ONLINE.

Boost your fundraising by up to £40

We’ve partnered with Easy Fundraising - a new and effortless way to raise money for the HealthBus.

Simply shop as usual with all your favourite retailers and they’ll donate a percentage of the amount you spend to the HealthBus - and at no extra cost to you. So whenever you buy anything online - whether the weekly grocery shop, renewing insurance or booking a holiday – you could help us raise £100s in additional free funding!

Sign up to support us before you shop and don’t forget to find your retailer through the site each time you shop.

<https://www.easyfundraising.org.uk/causes/healthbustrust/>

RAISE MONEY BY TEXT

Using the **DONR text service** is quick and simple for anyone to donate with their phone. All you need to do is contact us to set up your own unique code or use one of ours! Text HEALTHBUS to 70085 to donate £5



HAVE A BAKE OFF!

Get your friends, colleagues, parish or group to bake cakes, pies and biscuits, and see who can produce the tastiest sponge. Sell what’s left after the judges have done their tasting. You could even auction the winning entries!

ENTREPRENEUR DAYS

Put on an Apprentice day at work or home and come up with the marketing idea of the century! Give everyone a set amount to start with and buy and sell an idea, and whoever raises the most money wins a prize.

CAR WASH

Charge your friends and family and neighbours to wash their cars!

BAG PACKING OR COLLECTIONS AT YOUR LOCAL SUPERMARKET

Ask your local supermarket if you can hold a bag packing day or collection for the HealthBus. It's a great way to provide a service to the local community while supporting us too.

GIVE SOMETHING UP!

Get sponsored to go without something. Give up speaking for a day, chocolate or alcohol for a month! Donate the money you save, set up a sponsorship page on VirginGiving, or download a sponsorship form.

HOST A SPORTS TOURNAMENT

Challenge your friends, family or work colleagues to a sports tournament. To add to the fun, why not play your matches in fancy dress!

FALL OUT OF A PERFECTLY GOOD AEROPLANE

A Tandem Sky Dive is an experience that puts your senses into overdrive, one that has your heart racing, the adrenaline pumping and that leaves you so ecstatic you want to scream out loud! It’s also a tried and tested way of raising funds for charity; contact us for more details.

