

HEALTHBUS

Specialist Healthcare for People Experiencing Homelessness

*EVERYTHING YOU NEED
TO HELP YOU REACH YOUR
FUNDRAISING GOALS*

c/o ST STEPHENS CHURCH,
HINTON RD, BOURNEOUTH,
BH1 2EE

Registered Charity Number
1186790

healthbus.co.uk

TIPS AND TRICKS FOR EFFECTIVE FUNDRAISING

MAKE A LOUD NOISE

So you've decided what you want to do but have you spread the word to your friends, family or colleagues? Facebook and Twitter are perfect for inviting people, updating on your progress and asking for help.



RAISE MONEY ONLINE

Setting up an online fundraising page with Just Giving is a quick and easy way to collect donations. Plus, it's totally secure and enables anyone anywhere to support you and share your page! To create your page simply go to www.justgiving.com

JustGiving™

DOUBLE UP

Lots of companies run a Matched Giving scheme, which could double the amount you raise. Find out if yours is one of them.

HAVE A BAKE OFF!

Get your friends, colleagues, parish or group to bake cakes, pies and biscuits, and see who can produce the tastiest sponge. Sell what's left after the judges have done their tasting. You could even auction the winning entries!

ENTREPRENEUR DAYS

Put on an Apprentice day at work or home and come up with the marketing idea of the century! Give everyone a set amount to start with and buy and sell an idea, and whoever raises the most money wins a prize.

BAG PACKING OR COLLECTIONS AT YOUR LOCAL SUPERMARKET

Ask your local supermarket if you can hold a bag packing day or collection for the HealthBus. It's a great way to provide a service to the local community while supporting us too.

GIVE SOMETHING UP!

Get sponsored to go without something. Give up speaking for a day, chocolate or alcohol for a month! Donate the money you save, set up a sponsorship page on JustGiving, or download a sponsorship form.

HOST A SPORTS TOURNAMENT

Challenge your friends, family or work colleagues to a sports tournament. To add to the fun, why not play your matches in fancy dress!

CAR WASH

Charge your friends and family and neighbours to wash their cars!

'EASYFUNDRAISING' GENERATES FREE FUNDS FOR THE HEALTH BUS WHENEVER YOU SHOP ONLINE.

Boost your fundraising by up to £40! We've partnered with Easy Fundraising - a new and effortless way to raise money for the HealthBus.

Simply shop as usual with all your favourite retailers and they'll donate a percentage of the amount you spend to the HealthBus - and at no extra cost to you. So whenever you buy anything online - whether the weekly grocery shop, renewing insurance or booking a holiday - you could help us raise £100s in additional free funding!

Sign up to support us before you shop and don't forget to find your retailer through the site each time you shop easyfundraising.org.uk.



RAISING MONEY BY TEXT

Using the DONR text service is quick and simple for anyone to donate with their phone. All you need to do is contact us to set up your own unique code or use one of ours! Text HEALTHBUS to 70085 to donate £5.

FALL OUT OF A PERFECTLY GOOD AEROPLANE

A Tandem Sky Dive is an experience that puts your senses into overdrive, one that has your heart racing, the adrenaline pumping and that leaves you so ecstatic you want to scream out loud! It's also a tried and tested way of raising funds for charity; contact us for more details.

BE SAFE AND LEGAL!

When planning your event, you need to consider Health & Safety and legal concerns. If you're unsure about something, just ask us.

HEALTHBUS BRANDING

By law, the HealthBus charity registration number must appear on all posters, advertisements and other fundraising materials. Please display this as follows: "Registered Charity 1186790. Please contact the fundraising team for permission for you or a third party to use the HealthBus name or logo.

WHAT HAPPENS TO THE FUNDS YOU RAISE?

All funds raised for the HealthBus go towards providing the healthcare that we all take for granted to those people who least expect it.

Life expectancy being **30 years less** than that of the general population, equating to 47 years for men and 43 years for women.

*NHS, 2011. Homeless die 30 years younger than average.
<https://www.nhs.uk/news/lifestyle-and-exercise/homeless-die-30-years-younger-than-average/>

- 731 appointments in 2020, operating on two mornings a week. (*excluding first lockdown in March as we were unable to see patients face to face*).
- This equates to over 200 patients.
- We registered 120 new patients on the NHS patient computer system.
- We have also vaccinated over 181 homeless people, with the COVID vaccine.



 SCAN ME



@thehealthbus
@BHealthbus
healthbustrust

TO FIND OUT MORE VISIT